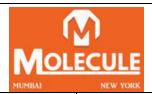


# **Third Cut**



### **Presented By**





Publication: Complete Cinema Edition: Mumbai



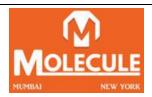
"The Customer is the most important visitor of our premises" quoted by M.K. Gandhi and practiced by Council of Fair Business Practices (CFBP), the prestigious organization which was founded in 1966 by stalwarts of business & amp; industry like Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F.T. Khorakiwala, Mr. Naval Tata, Mr. S.P. Godrej, Mr. J.N. Guzder and Keshab Mahindra and others who recognized the imperative need of business & amp; industry to regulate itself. Celebrating it's 51st year of existence, CFBP has planned to organize an incredible event in the form of CFBP Consumer Film Festival, an initiative by President Mrs. Kalpana Munshi which will comprise of the Short Film Competition, Script Writing Contest, Short Story Writing Contest, Street Plays Competition, Poster Competition and Slogan Writing Contest on the following topics: CFBP now gives a chance to the budding movie makers and invites them to send their entries to 'Consumer Film Festival' on any of the following topics mentioned below as this could be a platform for them not only to get recognition but also opportunities. It's a cause for the benefit of the consumers which could be any one of us any gender any age any city of India. The Prestigious Jury for CFF comprises of Justice BN Srikrishna, Piyush Pandey, Abhinay Deo (Film Director). Honey Irani, Makrand Deshpande, Sanjay F Gupta (Ace Cinematographer) Sunil Buch (CEO, Zee Live and Zee Talent) and Dolly Thakore.



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#### सीएफबीपीतर्फे आगळ्यावेगळ्या स्पर्धेचे आयोजन

पुणे । कौन्सिल फॉर फेअर विझनेस प्रॅक्टिसेस संस्थेने आपले ५१वे वर्ष साजरे करत असताना एका आगळ्यावेगळ्या स्पर्धेचे आयोजन केले आहे. हा उपक्रम अध्यक्षा कल्पना मुन्शी यांनी कल्पिलेला एक उपक्रम आहे, ज्यामध्ये लघुपट स्पर्धा, पटकथा लेखन स्पर्धा, लघुकथा लेखन स्पर्धा, पथनाट्य स्पर्धा, पोस्टर स्पर्धा आणि स्लोगन लेखन स्पर्धा यांचा समावेश असेल. यामध्ये नवोदित चित्रपट निर्मात्यांना संधी दिली आहे. जागो ग्राहक जागो, मेरा हक, माय राइट, राइट टू व्हॉईस, राइट टू नो, राइट ट्र ॲक्ट, बिझनेस प्रॅक्टिसेस हे या उपक्रमातील विषय असतील. या उपक्रमाच्या मान्यवर ज्यूरीमध्ये जस्टिस बी.एन. श्रीकृष्ण, पीयूष पांडे, चित्रपट दिग्दर्शक अभिनय देव, हनी इराणी, मकरंद देशपाँडे, प्रसिद्ध सिनेमेटोग्राफर संजय गुप्ता, सुनील ब्च, डॉली ठाक्र यांचा समावेश आहे. ही स्पर्धा व्यावसायिक, चित्रपट निर्माते, कंपन्या, कॉर्पोरेट्स, संस्था, विद्यार्थी, व्यक्ती, तरुण उगवते कलाकार, सामाजिक संस्था यांच्यासाठी खुली असून, स्पर्धेचे नेतृत्व ८ सदस्यीय जूरी करेल. नोंदणी प्रक्रियेसाठी consumer filmfestival.org या संकेतस्थळावर संपर्क साधण्याचे आवाहन करण्यात आले आहे.

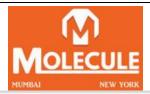


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## कौन्सिल फॉर फेअर बिझनेस प्रॅक्टिसेसच्या प्रतिभा शोध उपक्रमात दिग्गज एकत्र

पुणे : आपले ५१वे वर्ष साजरे करत असताना आगळा कार्यक्रम कॉन्सिल फॉर फेअर बिझनेस प्रॅक्टिसेसने आखला आहे. कन्झ्युमर फिल्म फेस्टिव्हल असे कार्यक्रमाचे नाव असून अध्यक्ष कल्पना मुन्शी यांनी त्याची आखणी केली आहे. त्यामध्ये लघुपट स्पर्धा, पटकथा लेखन स्पर्धा, लघुकथा लेखन स्पर्धा, पथनाट्य स्पर्धा, पोस्टर स्पर्धा आणि स्लोगन लेखन स्पर्धा यांचा समावेश असेल. जागो ग्राहक जागो, मेरा हक, माय राइट, राइट टू व्हॉईस, राइट टू नो, राइट टू ॲक्ट, अर बिझनेस प्रॅक्टिसेस असे विषय आहेत.

ही स्पर्धा व्यावसायिक, चित्रपट निर्माते, कंपन्या, संस्था, विद्यार्थी, व्यक्ती, तरुण उगवते कलाकार यांच्यासाठी खुली राहील.



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#### CFBP launches Film Festival for budding filmmakers



A poster of the Consumer Film Festival

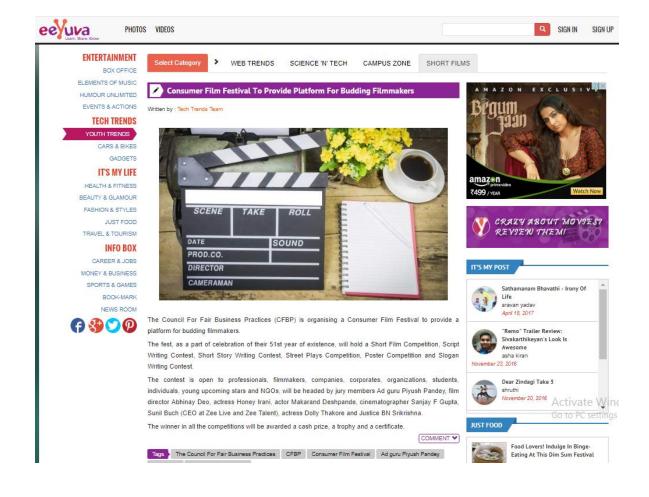
A Consumer Film Festival has been organised by The Council for Fair Business Practices (CFBP) to provide a platform for budding filmmakers. The fest is a part of the 51st anniversary of the Council.

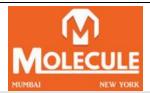
The contest which is open to professionals, filmmakers, companies, corporates, organisations, students, individuals, young upcoming stars and NGOs will hold a Short Film Competition, Script Writing Contest, Short Story Writing Contest, Street Plays Competition, Poster Competition and Slogan Writing Contest.

The contest will be headed by jury members like Ad guru Piyush Pandey, film director Abhinay Deo, actress Honey Irani, actor Makarand Deshpande, cinematographer Sanjay F. Gupta, CEO at Zee Live and Zee Talent Sunil Buch, actress Dolly Thakore and Justice B.N. Srikrishna. The winner in all the competitions will be awarded a cash prize, a trophy and a certificate.

With inputs from PTI







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### Titans of the Film, Advertising, Corporate, Theatre, Legal Industry and Educational Institutes unite in the talent hunt organized by "Council For Fair Business Practices" CFBP

27<sup>th</sup> June 2017, Mumbai: "The Customer is the most important visitor of our premises" quoted by M.K. Gandhi and practiced by **Council For Fair Business Practices** (CFBP), the prestigious organization which was founded in 1966 by stalwarts of business & industry **like** 

Mr. J. R. D. Tata, Mr. Ramkrishna Bajaj, Mr. Arvind Mafatlal, Mr. F.T. Khorakiwala, Mr. Naval Tata, Mr. S.P. Godrej, Mr. J.N. Guzder and Keshab Mahindra and others who recognized the imperative need of business & industry to regulate itself.

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Topics: Jago Grahak Jago, Mera Haq, My Right, Right to Voice, Right to know, Right to Act, Fair Business Practices

The contest,

which is open to Professionals, Film makers, Companies, Corporates,
Organizations, Students, Individuals, young upcoming stars and NGO's will be
headed by a jury of 8 members.

The winner

in all the 6 competitions will be awarded with the Cash prize, a trophy and a certificate from the Chief Guest on the day of the Award function.

Further details on the registration process as well as the terms and conditions for each section will be available on the Consumer Film Festival website, <u>consumerfilmfestival.org</u>.

Go to